As a part of Swachhata Hi Seva – 2018, on 24.09.2018, awareness campaign on 'Swachhata' was organized at Pearl City Beach at Tuticorin Town.

The campaign began with street play emphasizing the importance of maintaining the public places cleaner and avoiding plastic in our day to day activities. Shri N. Vaiyapuri, Deputy Chairman. V.O. Chidambaranar Port Trust along with the Officers & Staff of V.O. Chidambaranar Port and the visitors to the Pearl City Beach cleaned the beach to sensitize cleanliness among the public.













