

Today on 02-10-2018, Swachhata Hi Seva was organized at V.O. Chidambaranar Port's Residential complex. To mark the beginning, Shri N. Vaiyapuri, Deputy Chairman, V.O. Chidambaranar Port Trust administered the Swachhata Pledge to the Head of the Departments, Port users, Port school children, cadets of Maritime Training Institute, CISF, stakeholders of the Port and public.

Shri N. Vaiyapuri, Deputy Chairman, V.O. Chidambaranar Port Trust offered Floral Tribute to the 'Father of the Nation' Mahatma Gandhi to mark the 150th Birth anniversary. The highlight of the program was the street play, a unique initiative of the Port towards reaching the common man on the awareness on cleanliness.

A procession was also organized along the Port colony to emphasize the importance of cleanliness, sanitation and pleasing environment for happier workplace. Leaflets on importance of cleanliness was issued to the residents of the Port residential complex. A mass drive of Planting of Saplings was also inaugurated by Shri N. Vaiyapuri, Deputy Chairman, V.O. Chidambaranar Port Trust. Prizes were also distributed to the three residents of Labour Colony and Tsunami for keeping the house and surrounding clean.

Addressing the audience and the people of Port's residential complex who gathered in large numbers, Shri N. Vaiyapuri mentioned that with the Prime Minister launching this historic campaign, it is for each and everyone of us to take part in this movement, carrying forward the principles of Swachh Bharat.

The campaign is being observed all over the country from 15th September to 2nd October 2018. The movement will realize the pledge of Clean India and to reinforce the concept of "Sanitation is Everyone's Business". Swachhata Hi Seva campaign has been launched to celebrate the 4th anniversary of the Swachh Bharat Abhiyan; it also marks the beginning of the 150th birth anniversary of Mahatma Gandhi.













































