

Today on 16.03.2017, observance of Swachhta Pakhwada commenced in V.O. Chidambaranar Port Trust. The fortnight cleanliness drive, spearheaded by the Ministry of Shipping will be held from 16.03.2017 to 31.03.2017.

To mark the beginning, Shri S. Anantha Chandra Bose, Chairman, V.O. Chidambaranar Port Trust administered the Swachhta Pakhwada pledge in English to all the Officers and staff of the Port. The Tamil and Hindi versions of the pledge were administered by Shri. S. Natarajan, Deputy Chairman, V.O. Chidambaranar Port Trust and Shri S.S.P. Patil, Chief Engineer, V.O. Chidambaranar Port Trust. Shri S. Anantha Chandra Bose, Chairman, V.O. Chidambaranar Port Trust, along with all the functional heads also addressed the initiative of National importance and requested all the employees of the Port and stakeholders to contribute in fulfilling the commitment on the National agenda of “Swachh Bharat”. Pamphlets, sensitizing the awareness of Cleanliness were also distributed to all the officers, staff and Visitors to the Port’s Administrative office. A mass cleaning drive was also organised in the administrative office campus.

The Port has prepared a 14-point complete action plan, based on which various activities will be carried out in the Administrative Office, wharf areas, Port estate, Port Hospital and Zone-B. Cleanliness drives, removal of plastic wastes, weeding out old and unused items including obsolete files/records, proper disposal of e-waste and cleaning & repair of Port roads will be done during this fortnight long Swachhta Pakhwada drive. All the Terminal operators, Port users, stevedores and other stakeholders have also been requested to actively participate in the fortnight cleanliness drive.

Apart from this, awareness activities such as sending SMS alerts & slogan messages to all Officers and employees from March 16 to March 31 on the importance of cleanliness, mass pledge, displaying sign boards such as “Litter Free Zone” & “Plastic Free Zone” will be undertaken throughout this time period. All the departments of V.O. Chidambaranar Port will be involved in the implementation of Swachhta Pakhwada and an Inspection Team lead by the Secretary, VOC Port will monitor the activities and ensure that it is actively implemented. The area/departmental jurisdiction which are most neat and clean will be shortlisted for awards.

As part of Swachhta Pakhwada, it has also been planned to impart regular training to the staff to create awareness and to inculcate the importance of a clean environment. It may be noted that the special occasion of “World Water Day” (22/03/2017) falls within the fortnight of Swachhta Pakhwada and allied activities will also be undertaken.



